



## CAREER BOUND SUCCESS, INC.

Greetings!

Did you know that 90% of recruiters regularly use LinkedIn to find potential job candidates?

To stand out, it's essential to have a professional profile that will catch recruiters' attention.

### 9 Tips to Build an Eye-catching LinkedIn Profile



1. Choose an appropriate **"Profile Picture"** - since a photo can say a thousand words, make sure your picture is a professional, high-quality head shot.

2. Create a memorable **"Headline"** - for people who are viewing your profile, your headline should be a short and accurate representation of yourself in a professional context.

3. Personalize your **"About"** section - by writing in first person and emphasizing your successes and personality while using industry-specific keywords.

4. Complete your **"Profile"** - with a few descriptive highlights under each job experience and also include education, honors, and awards received.

5. Use key words to fill the **"Skills"** section - selecting appropriate words that summarize your experience, skills, and areas of expertise will increase the chance of people finding you.

### Job Search Strategies

Discover your competitive advantage by collaborating with Arlene Newman, President of Career Bound Success, and her team.

We work with professionals at all levels and across all industries, providing them with strategies to successfully land jobs!

In addition, we work with companies to provide **Corporate Outplacement**. With one-on-one coaching, we develop personalized strategies to achieve career success.



**[Click Here to See Arlene on ABC News!](#)**

### Jump Start Your Job Search

- **[Career Exploration](#)**
- **[Resume Preparation](#)**
- **[Personal Branding](#)**
- **[Online Image](#)**
- **[Networking Strategies](#)**
- **[Interview Training](#)**
- **[Salary Negotiations](#)**
- **[Corporate Outplacement](#)**

6. Start using **"Endorsements"** - to affirm your fellow connections' skills which will also encourage them to endorse you.

7. Ask your close connections to write **"Recommendations"** that include their experience with your services or areas of expertise.

8. Join **"Groups"** and become active - find targeted groups, start or join discussions, and write thoughtful comments.

9. Customize **"Connections"** - by sending a personalized note to people you know or have interacted with increases the likelihood that they will join your network.

*Remember to be active on LinkedIn and periodically update your information to stay on recruiters' radars!*



*Contact Career Bound Success to help you land your dream job!*



**[Blog: Investing in Your Employees with Outplacement](#)**



**Set Up Your Free Consultation**

**[www.CareerBoundSuccess.com](http://www.CareerBoundSuccess.com)**

**[info@careerboundsuccess.com](mailto:info@careerboundsuccess.com)**

**Tel: 212-288-7566**

**Career Bound Success, Inc.  
845 Third Ave., Sixth Floor  
New York, NY 10021**



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Discover Your Competitive Advantage