



CAREER BOUND SUCCESS, INC.

How to Stand Out During An Interview

One of the strategies to differentiate yourself from other candidates is to relate stories that demonstrate your skills and strengths, and how they can be applied to the desired position.

When conveying success stories, it is important that you describe the situation, challenges, your actions and the results achieved. These stories will highlight your positive attributes and help you stand out among other candidates.

5 Tips for Relating Success Stories to Land Your Next Job

1. The Method of Telling a Story

- When preparing a story, utilize the SAR method:
 - **Situation:** Describe the situation clearly, and emphasize the *challenges* that you encountered.
 - **Action:** Describe your actions and the specific steps you took.
 - **Result:** Describe the results that were achieved. How did you benefit the company?
- Your story should be about two minutes and it is important to choose the *right* story according to the specific question that is asked by the hiring manager.

Job Search Strategies

Discover your competitive advantage by collaborating with Arlene Newman, President of Career Bound Success, and her team. We work with professionals, alumni, and college students providing them with skills to successfully land jobs!

With more than 20 years of Human Resources experience, we coach clients on resumes, interviewing, networking, personal branding, and negotiating competitive salaries.

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would be a good fit for the position.

2. Emphasize your Skills and Strengths

- When asked about your assets, provide a short story that illustrates your accomplishments highlighting your skills and strengths.

3. Use Numbers as Evidence

- To increase the impact of your story on the interviewer, quantify your accomplishments as you describe the outcome of the situation. For example: There is a difference when telling a hiring manager that "I have increased sales for XYZ firm" and saying "I have increased sales by 65% within the first 2 years at XYZ."
- Using numbers or data can emphasize how you were an asset to your past company and what you can offer to the prospective organization.

4. How You Resolved Conflicts

- Prepare short stories illustrating how you handled conflicts within a work environment. These stories will demonstrate your abilities to manage stress, thinking quickly on your feet and creating a win-win situation for both parties.

5. Stay Confident!

- Practice and tell your success stories with confidence to leave a strong and a memorable impression!

Set Up Your Free Consultation

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